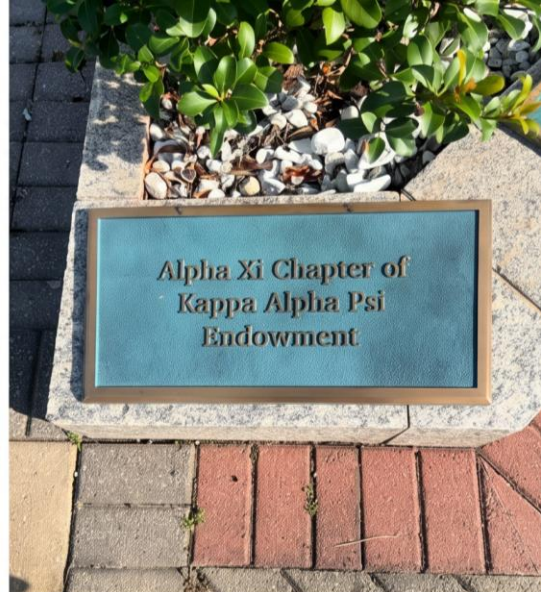




2025-26 ALPHA XI GIVES SCHOLARS



ALPHA XI GIVES | 2026 MARCH TO \$1 MILLION | MEDIA KIT

\$1.1 MILLION+

RAISED FOR FLORIDA A&M UNIVERSITY

A Milestone in Florida A&M University Alumni Philanthropy

The Alpha Xi Gives campaign was established in 2018 by alumni of the Alpha Xi Chapter of Kappa Alpha Psi Fraternity, Inc. at Florida A&M University to create a lasting legacy of philanthropy in support of FAMU.

Since then, Alpha Xi Gives has raised more than \$1.1 million through approximately 4,000 cash and legacy gifts made to the Alpha Xi Achievement Fund and Alpha Xi Endowment through the FAMU Foundation.

ALPHAXIGIVES.ORG

LEARN MORE



OUR MARCH TO \$1 MILLION



Alpha Xi Gives

A CAMPAIGN FOR FAMU

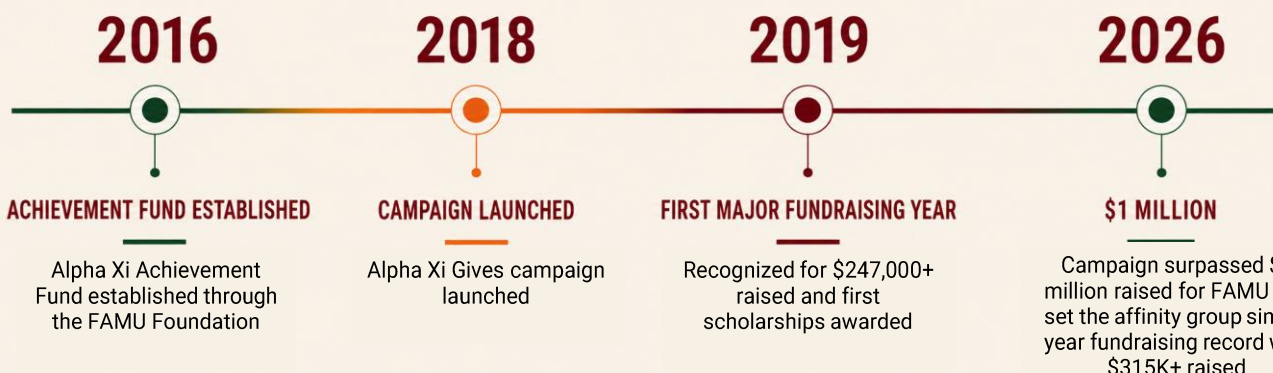
A HISTORIC FAMU ALUMNI CAMPAIGN

Alpha Xi Gives embodies Kappa Alpha Psi Fraternity's foundational principle of "Achievement in Every Field of Human Endeavor" and reflects our enduring love for and commitment to our alma mater, Florida A&M University.

FROM LAUNCH TO
\$1.1 MILLION RAISED

A sustained alumni movement supporting scholarships, student programs, and lasting resources for Florida A&M University.

A LEGACY IN MOTION



4,000+

GIFTS TO FAMU

Cash and legacy gifts from Alpha Xi and FAMU alumni, supporters, and corporate matching-gift partners.



\$1.1M+

RAISED FOR FAMU

Cumulative philanthropy to fund scholarships and support for key student organizations.



OUR IMPACT



Alpha Xi Gives

INVESTING IN STUDENT EXCELLENCE

REAL SUPPORT. REAL RESULTS.

Through the generosity of our supporters, Alpha Xi Gives is creating transformative opportunities and strengthening programs that empower Rattlers to thrive—today and for generations to come.

MAKING A LASTING DIFFERENCE

Alpha Xi Gives is making a lasting impact on students, programs, and the future of Florida A&M University.



\$317K+

SCHOLARSHIPS & GIFTS AWARDED

More than \$317,000 in scholarships and direct gifts to FAMU students and organizations since the 2019-20 academic year.



\$150K

PERMANENT SCHOLARSHIP ENDOWMENT

A permanent endowment established to provide enduring scholarship support for future generations of FAMU students.

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“Alpha Xi Gives demonstrates what is possible when alumni unite around a shared commitment to FAMU. Surpassing \$1.1 million is more than a fundraising milestone—it represents a sustained investment in our students, our university, and future generations.”

KENNETH M. NEIGHBORS

CHAIR, FAMU FOUNDATION BOARD OF DIRECTORS
CO-FOUNDER, ALPHA XI GIVES

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“The impact of Alpha Xi Gives can be seen in the scholarships, programs, and enduring resources it has created for FAMU students. This campaign is a powerful example of alumni philanthropy advancing student success today while building a foundation for generations to come.”

BRANDI TATUM-FEDRICK, ED.D.

SENIOR VICE PRESIDENT FOR ADVANCEMENT & ENTERPRISE PARTNERSHIPS & INNOVATION





Alpha Xi Gives

**FIRST FAMU AFFINITY GROUP TO SURPASS
\$1 MILLION**

**FOR IMMEDIATE RELEASE
OCTOBER 6, 2026**

Alpha Xi Gives Surpasses \$1.1 Million for FAMU After Record-Setting Fundraising Year

Alumni-led campaign breaks FAMU affinity group single-year fundraising record while reaching historic cumulative milestone.

TALLAHASSEE, Fla. — Alpha Xi Gives, a fundraising initiative established by alumni of the Alpha Xi Chapter of Kappa Alpha Psi Fraternity, Inc., has surpassed \$1.1 million raised for Florida A&M University since launching in 2018.

The milestone follows a record-setting 2025–26 campaign year in which Alpha Xi Gives raised more than \$315,000, surpassing the previous single-year fundraising record by a FAMU affinity group.

Since 2018, Alpha Xi Gives has supported scholarships, student programs, and long-term resources, including a permanent scholarship endowment.

“Surpassing \$1.1 million while setting a new single-year fundraising record reflects what is possible when alumni unite around a shared purpose,” said Kenneth M. Neighbors, chair of the FAMU Foundation Board of Directors and co-founder of Alpha Xi Gives. “This milestone belongs to the many members of Kappa Alpha Psi, alumni, friends, and supporters who have invested in FAMU and its students.”

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“This milestone belongs to every Rattler, friend, and partner who has invested in our students and our university. We remain committed to building on this success and advancing affinity group philanthropy across FAMU to even greater heights.”

BRANDI TATUM-FEDRICK, ED.D.
SENIOR VICE PRESIDENT FOR ADVANCEMENT &
ENTERPRISE PARTNERSHIPS & INNOVATION

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ABOUT ALPHA XI GIVES

Alpha Xi Gives is a FAMU alumni philanthropic initiative dedicated to advancing student success at Florida A&M University through scholarships, programs, and enduring resources. Learn more at AlphaXiGives.org.

PRIMARY MEDIA CONTACT

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CELEBRATING THE MILESTONE

Alpha Xi Gives



FAMU HOMECOMING
OCTOBER 23–24, 2026

HOMECOMING EVENTS & MEDIA OPPORTUNITIES

Alpha Xi Gives will celebrate its historic \$1.1 million milestone during FAMU Homecoming 2026, honoring the alumni, donors, and supporters whose collective philanthropy made it possible.

HOMECOMING SCHEDULE

Alpha Xi Gives will be recognized at several signature events during FAMU Homecoming.



FRIDAY, OCTOBER 23, 2026 | 8:00 AM

FAMU HOMECOMING PHILANTHROPY CELEBRATION

FAMU Performing Arts Amphitheater

A University-wide celebration honoring major donors and philanthropic achievement. Alpha Xi Gives will be recognized for surpassing \$1.1 million raised in support of FAMU and student excellence.



FRIDAY, OCTOBER 23, 2026 | 10:10 AM

FAMU HOMECOMING CONVOCATION

Al Lawson Multipurpose Center

Alpha Xi Gives will be recognized during the FAMU Homecoming Convocation program.



SATURDAY, OCTOBER 24, 2026 | 3:00 PM

ALPHA XI GIVES HOMECOMING GAME RECOGNITION

Bragg Stadium / UAPB vs. FAMU

Alpha Xi Gives will be recognized during the FAMU Homecoming game in celebration of more than \$1.1 million raised for the University.



MEDIA OPPORTUNITIES

- Philanthropy celebration coverage
- University and campaign leadership remarks
- Alumni and donor interviews
- Photography and video opportunities
- Homecoming football game recognition



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LEARN MORE

AlphaXiGives.org

- Campaign updates
- Photos
- Scholarship impact
- Media coverage

